



Services 2018



We know your business success in today's brief-attention-span world depends on speed, accuracy and compelling content that instantly gets your message and brand noticed by the right prospects, media or other influencers.

Newscast Creative is comprised of award-winning video producers, designers, photographers, Web developers, editors and experienced communications professionals with the highest level of national and international media experience.

Whether producing a live multi-camera webcast for global audiences, b-roll for immediate media distribution or internal communications video and photography, the Newscast Creative team of professionals has the global resources to produce and distribute unique content that will ensure your message is delivered in today's multimedia world.

Video Production

While traditional broadcast b-roll, VNRs, corporate video and web-based content still play an important part in your complete communications programs, branded content aimed directly at your current and potential stakeholders has become a vital part of the mix. Our talented producers and communications specialists can help you develop and create content that will captivate your audiences.



Webcasting

An economical and effective way to have the media and consumers “attend” your events, and engage your customer base. Our expert producers will help you craft a program that goes beyond simply having a camera in the room, to one that provides compelling content. And, our fully redundant systems ensure your webcast goes off without interruption.

Photography

Newscast’s highly-skilled photographers produce innovative, imaginative images - editorial, social media, executive portature and corporate image.

Motion Graphics

Set your videos and webcasts apart with informative motion graphics. Newscast’s design team is involved in the project from the beginning to ensure that the look is captivating and consistent.

Editing

Newscast Creative offers complete editing services from sizzle reels and corporate image videos to

b-roll and motion graphics, all on tight deadlines. Our edit facilities are 4K capable and have high bandwidth to accept and deliver video content.

Media Tours

With the right content, a media tour, combining traditional broadcast, radio and online media, can help you reach audiences in markets across the country.

Message Creation

We can bring a journalist’s eye and the branding and marketing experience needed to craft messages that deliver. Whether its creating a simple b-roll package or a multi- faceted weekly web series, our team’s expertise will help you produce content that stands out.

On-Site Media Management

From major news conferences, to celebrity entertainment events and intensive media tours, our team has developed the ability to manage media of all kinds.

Executive Media Training

Real world media training. Your people get one chance with a media interview, make sure they come across as the leaders they are.

Communications Strategy

We can assist you with the identification of key audiences and the most effective ways to reach them. Establishment of roll-out strategy including but not limited to identification of media targets, use of exclusives, events, social media.



newscast creative

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